

 KAUNAS OFFICE MARKET KAUNAS OFFICE MARKET

# **KAUNAS OFFICE MARKET**

# OFFERS A PERFECT OPPORTUNITY FOR SMALL-SCALE **BUSINESS SERVICE CENTRES**

## INSIGHTS

- The market for modern office space in Kaunas had about 253,000 sgm at the end of H1 2020. The area available for lease grew 12% in the six-month period and was up a full 33% from a year earlier.
- The city of Kaunas has been recognised internationally for recent advances. One of its latest honours was being ranked by The Financial Times' fDi Intelligence as No. 2 for FDI Strategy 2020/21 in the category of Small Regions of the European Future. The business ecosystem that the city is developing offers every opportunity for Kaunas to become a hub for smaller service centres.
- Kaunas's focused strategy for attracting international tenants has also quite noticeably influence local companies, with ever more Lithuanianowned tenants deciding to move to new modern buildings.
- A new business district is taking shape in the city and clusters of office buildings are appearing. In future, these will be more competitive than individual administrative buildings. The market shows signs of more demand for buildings on campuses, where companies of similar profile are gathering and business communities forming.

### **SUPPLY**

In H1 2020, the Kaunas office market saw the launch of three new office projects that added 26,800 sqm of leasable space to the supply. Last year, in 2019, supply on the Kaunas market grew by a record amount as office tenants were offered an additional 46,000 sgm.

The biggest new office project in Kaunas in H1 2020:

## The MAGNUM Business Centre

consists of two linked towers blended harmoniously into Kaunas's emerging central business district. Built alongside Kaunas Akropolis and Zalgiris Arena, it added 18,000 sgm of office space to the new business district and the Kaunas market. Magnum, as the largest class A office project in Kaunas to date, offers tenants class A premises with the most innovative solutions on the market.

No new office supply is planned in H2 this year, while in 2021 the potential total supply is just 12,000 sqm. More properties are planned in the rapidly developing city, but they are not expected to reach the market before 2022-2023.

It's projected that tenants may need 12-18 months to absorb the currently free office space in Kaunas, so new

projects on the market may face notable on a built-to-suit basis only.

sgm in H1 this year, which is just below 30% of take-up for the full year 2019. The leasing of at least another 10,000 sgm is expected this year. The vacancy level is forecast to be 13% at year-end and then next year to fall to 10%. The increased vacancy rate in the office to discover the Kaunas market. In smaller buildings, companies seek That's confirmed by the trend that the area leased by large tenants on the Kaunas market rarely exceeds 2,000 sqm, though the average size of offices is gradually growing, and most new business centres also target smaller tenants.

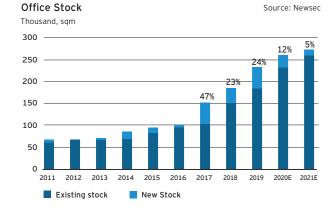
## VACANCY

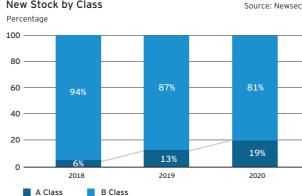
The overall vacancy rate at the end of Q1 was 17%, up from 12%. At properties already built and operating, a total of more than 44,000 sqm of space was free and for lease. Over a third of the premises are in projects that began operating in 2020. Absorption of the

challenges and are more likely to proceed

Lease transactions were made for 9,000 market is a good opportunity for tenants identity and exclusivity, but don't want to be isolated from the business community.

New Stock by Class Source: Newsec Percentage 100 94%





«The increased vacancy rate in the office market is a good opportunity for tenants to discover the Kaunas market.»

space on offer in Kaunas will take a bit more time, given that for the last several years take-up on the market has averaged 35,000-40,000 sqm.

# RENTAL PRICES

There was no marked correction of rental

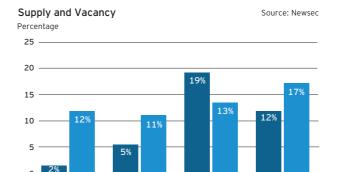
prices in H1 2020. On the contrary, rents on newly offered premises slightly increased the average price (by up to 0.7%). In class A the average rent was 12-13.5 EUR/sam/month and in class B it was 7-11.5 EUR/sgm/month.

# OFFICE DEVELOPMENT IN KAUNAS 2019-2021 AND PLANNED

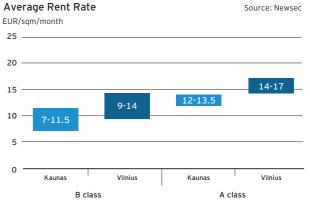
		Project	GLA, sqm
2019			45,800
1	KPC Nekilnojamas Turtas	Karaliaus Mindaugo BC	4,500
2	Autodalys	S16	1,500
3	MJ Consulting	Longas	3,500
4	Polonezas	Ausra	2,400
5	Urban Inventors	BLC2	13,000
6	Prime Biurai	Prime	5,500
7	Klaipedos Terminalo Grupe	Alia	4,400
8	Urban Inventors	Kauno Dokas II	4,600
9	Fugete/Lewben	Sqveras	6,400
	2020		
9	Viciunai Group	Magnum	18,000
10	Domino Partneriai	JU1	1,400
11	Sonex Consulting	Brastos 14	7,400
Planned for 2021 and later			27,200
13	YIT Lietuva	Piliamiestis	6,900
14	GS Investicija	Kudirkos 21	2,800
15	TC Investicija	Nemunas Factory HUB	2,300
16	Litvalda	Merkurijus	5,200
17	Urban Inventors	Minkovskiu str.	10,000
TOTAL			99,800

Source: Newsec





Supply Growth Vacancy



KAUNAS OFFICE MARKET

KAUNAS OFFICE OUTLOOK, 2020 H1

### **OFFICE BUILDINGS IN KAUNAS** KLAIPĖDA No Project Name Address, street BLC2 K. Donelaicio str. 60 56 2 Kauno Dokas II Jonavos str. 7 Vytauto ave. 23, 27, 29 Ausra verslo parkas Prime Savanoriu ave. 367 Alia Raudondvario hwy. 107 Karaliaus Mindaugo ave. 35 Sqveras Karaliaus Mindaugo BC Kaunakiemio str. 1 8 S16 Statybininku str. 16 Veiveriu str. 153 Longas **EIGULIAI** MURAVA 10 Magnum Karaliaus Mindaugo ave. 38 11 JU1 Julijanavos str. 1E VILNIUS > SILAINIAI 12 Brastos 14 Brastos str. 14 46 Openings of 2021 and later 13 Piliamiestis Brastos str. 24 14 Kudirkos 21 V. Kudirkos str. 21 15 Nemunas Factory HUB R. Kalantos str. 32 16 Merkurijus Laisves all. 60 17 Minkovskiu H. O. Minkovskiu str. 24 **Existing Office Buildings** 38 18 Arka Karaliaus Mindaugo ave. 37 66 19 River Hall Jonavos str. 60 20 Nemuno 3 Nemuno str. 3 21 Konversus Chemijos str. 15 49 33 5425 22 Kalantos 49 Kalantos str. 49 DAINAVA Savanoriu ave. 321C 23 Cube 24 V. Krėvės 57B V. Kreves ave. 57B 64 25 K26A V. Kreves ave. 26A 26 Kauno Dokas Jonavos str. 7 27 Kauno Duona V. Kreves ave. 129 **1** 28 Jonavos 30 Jonavos str. 30 6532 29 Barsausko str. **ZALIAKALNIS** 30 Renesansas 1 Juozapaviciaus str. 11 VILIJAMPOLE 31 Birzelio 23 Birzelio 23-osios str. 4 PETRASIUNAI 58 32 Pramones BC Pramones ave. 4A **3** 26 19 28 14 33 Savanoriu 277 Savanoriu ave. 277 12 34 Sitis Veiveriu hwy. 139 **3** GRICIUPIS 35 Lapeno Namas Kestucio str. 38 Ausra Business Park A&B Vytauto str. 23, 27, 29 37 Maironio 28 Maironio str. 28 Taikos ave. 141 29 38 Plaza BC Swedbank Maironio str. 26B OLD TOWN 40 BC 363 Savanoriu ave. 363A 22 Inovaciju str. 3 41 Inovacijų 3 6215 42 Savanoriu 349 Savanoriu ave. 349 Donelaicio str. 62 CENTRE 44 Artis Savanoriu ave. 178 45 Vvtauto 32 Vvtauto ave. 32 46 Diurablis Partizanu str. 63M 17 Savanoriu 221 Savanoriu ave. 221 **ALEKSOTAS** 48 Technopolis Europos ave. 121 49 BC 1000 Taikos ave. 88A 50 Nordic BC Savanoriu ave. 192 7 51 Savanoriu 292B Savanoriu ave. 292B Putvinskio str. 50 52 Capital FREDA 53 Ausra Business Park Vytauto ave. 23, 27, 29 54 K26A V. Kreves str. 26A 55 Barkodas Pramones ave. 4D Islandijos hwy. 32 56 Senukai BC 57 NFQ (BTS) Brastos str. 15 SANCIAI 58 BC Mikrovisata Savanoriu ave. 109 59 Ozeskienes 17 Ozeskienes str. 17 48 60 Maironio 11 Maironio str. 11 **PANEMUNE** Pramones 23 Pramones ave. 23 62 Kalantos 34 R. Kalantos str. 34 63 Chemijos 9D Chemijos str. 19A 64 Neries BC Neries krnt. 18 Barkodas Pramones ave. 4E 1 66 Daimonda Taikos ave. 131B Partizanu 15 Partizanu str. 15 NEWSEC Central business district Under development Office buildings 9 34 Existing Office buildings New business district THE FULL SERVICE PROPERTY HOUSE Old business district

• KAUNAS OFFICE MARKET

KAUNAS OFFICE OUTLOOK, 2020 H1

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# THE FULL SERVICE PROPERTY HOUSE IN NORTHERN EUROPE

Newsec – The Full Service Property House in Northern Europe – is by far the largest specialised commercial property firm in Northern Europe.

Newsec manages more properties and carries out more transactions, more lettings and more valuations than any other firm in Northern Europe. Through this great volume, and the knowledge and depth of our various operations, we acquire extensive and detailed knowledge of the real estate market. In turn, we can quickly identify business opportunities that create added value.

Our prime market is Northern Europe, but through our alliance membership with BNP Paribas Real Estate, we offer our services on the global market. This makes Newsec Northern Europe's only full service property house, and provides us with a unique ability to forecast the future.

# A history of growth

Newsec is the result of a unique history of growth, characterised by constant originality of thinking. The first issue of the comprehensive market analysis, Newsec Property Outlook, was published in 2001. The Group expanded internationally into Finland in 2001, Norway in 2005, the Baltic countries in 2009 and Denmark in 2016. The Norwegian asset and property management companies First Newsec Asset Management and TM Partner were acquired in 2012. In 2013, Newsec acquired Jones Lang LaSalle's Swedish property management operation. In 2017, Newsec grew with the acquisitions of Norwegian Basale and Danish Datea, further strengthening the position within Property Asset Management.

Newsec has approx. EUR 39 billion under management and annually signs lease agreements of some 760 000 sqm, manages transactions of some EUR 3 billion and does real estate valuations of underlying property worth almost EUR 180 billion. Thanks to large volumes, local presence combined with in-depth understanding of a range of businesses, Newsec has a unique expertise of the real estate market in northern Europe.

the seven Nordic and Baltic markets



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# **NEWSEC MARKET REPORTS**



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Thanks to Newsec comprehensive knowledge we are able to offer a number of analysis and segment market reports which give you a valuable summary of the property market.



Newsec Property Outlook, Spring 2019



Baltic Property Outlook, Spring 2019



Baltic Investment Outlook, 2019



Baltic Office Outlook, 2019



Tallinn Office Outlook,

2019



Riga Office Outlook, 2019



Kaunas Office Outlook, 2019 H1



Newsec Property Outlook, Autumn 2019



Newsec Property Outlook, Spring 2020

Access Newsec's market report portal here: www.newsecbaltics.com